



Prevost launches website introducing 2010 Volvo D13 Engine with Advanced SCR

For immediate release

Ste. Claire, Quebec, February 10, 2010—Prevost is gearing up for a significant new initiative in 2010, when the Quebec-based motorcoach manufacturer introduces Volvo’s 2010 D13 engine with Advanced SCR (Selective Catalytic Reduction) to its markets in North America. The Volvo SCR system not only meets, but also exceeds U.S. EPA 2010 requirements, delivering near-zero emissions of particulates and NOx (oxides of nitrogen). In conjunction with the launch of the fuel-efficient engine, Prevost has developed a new website, www.VolvoBusSCR.com.

The website offers a wealth of detail on SCR features and benefits. Michael Power, Director of Marketing for Prevost, explains that, “Volvo’s SCR, already well proven in Europe, combines the best aspects of Exhaust Gas Recirculation (EGR) with a Diesel Particulate Filter (DPF) and Selective Catalytic Reduction.”

“This is truly ‘technology that makes a difference’,” Power added. “The new system is the only one in the industry that meets the EPA’s near-zero NOx emissions requirement while at the same time relieving drivers from having to worry about active regeneration.”

The SCR website also includes answers to frequently asked questions about DEF (Diesel Exhaust Fluid), information on DEF availability, and contact details for those wishing further information. The site offers access to a French-language version and can be linked from the Prevost website, www.prevostcar.com. Those wishing to learn more about SCR may contact their Prevost regional sales manager or nearest Prevost service center by calling 877.773.8678 in the U.S. or 418.883.3391 in Canada.

About Prevost

Prevost is a leading manufacturer of premium intercity touring coaches and the world leader in the production of bus shells for high-end motorhome and specialty conversion. Owned by Volvo Bus Corporation, it has access to the financial strength, research capability, and manufacturing expertise of the group. Volvo Bus Corporation is part of the Volvo Group, the world’s largest manufacturer of heavy-duty diesel engines. Prevost has its main manufacturing facilities in Sainte-Claire, Quebec, Canada and has seven Parts and Service Centers located in Canada and the United States. www.prevostcar.com

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