



**Press release
For immediate release**

PrevoSt Launches New Online Store

Sainte-Claire, Quebec, March 10, 2010 – PrevoSt has launched their new on-line store, offering PrevoSt branded merchandise to fans worldwide (<http://www.richardsandsouthern.com/prevost>). PrevoSt enthusiasts will have the opportunity to display the blue and white logo on apparel for men or women — from classic black leather jackets to golf or dress shirts and caps— and an attractive selection of travel or office items, including portfolios, travel mugs, and flashlights. Merchandise can be ordered with a credit card using the easy-to-use e-commerce website. The website, which can be accessed from the PrevoSt website’s main page (www.prevostcar.com), is also available in French.

About PrevoSt

PrevoSt is a leading manufacturer of premium intercity touring coaches and the world leader in the production of bus shells for high-end motorhome and specialty conversion. Owned by Volvo Bus Corporation, it has access to the financial strength, research capability, and manufacturing expertise of the group. Volvo Bus Corporation is part of the Volvo Group, the world’s largest manufacturer of heavy-duty diesel engines. PrevoSt has its main manufacturing facilities in Sainte-Claire, Quebec, Canada and has seven Parts and Service Centers located in Canada and the United States. www.prevostcar.com

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